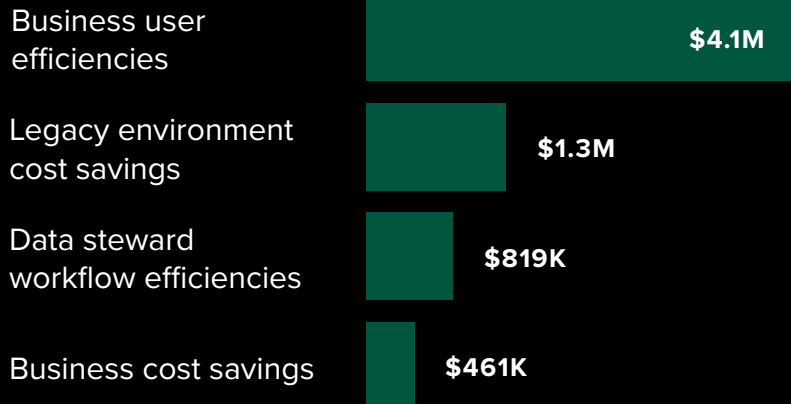


The Total Economic Impact™ Of The Semarchy Data Platform

After interviews with four representatives from four organizations, Forrester aggregated the data and concluded that the Semarchy Data Platform has the following three-year financial impact on a composite organization.

SUMMARY OF BENEFITS

Three-year, risk-adjusted



“Before Semarchy, spreadsheets would go flying. Now, we have a stable platform to enter, enrich, and validate the data. We have a wonderful system of checks and balances with the data with five levels of governance approval.”

ENTERPRISE MDM TECHNICAL LEAD, MEDIA

| ROI | NPV | PAYBACK |
|------|--------|-----------|
| 315% | \$5.1M | <6 months |

VOICE OF THE CUSTOMER

“We were lacking a more agile platform for data management. [With our legacy systems,] we couldn’t develop as rapidly without impacting other areas in the organization. Semarchy fills that niche for us.”

PRODUCT OWNER AND TECH LEAD, OIL AND GAS

“Semarchy is very adaptable. You can shape it the way you want. It doesn’t push you down a certain path. That’s one of the advantages of using DM (Master Data Management).”

IT PROJECT MANAGER, CONSTRUCTION

SEMARCHY DATA PLATFORM BY THE NUMBERS

60% Data steward work repurposed



4 Software developer and database architect FTEs repurposed by Year 3



60% Efficiencies for business users consulting master data



Commissioned by:

Semarchy

This document is an abridged version of a case study commissioned by Semarchy titled: The Total Economic Impact Of The Semarchy Data Platform, May 2025.

 [Read the full study](#)