

Key Challenges with Informatica



Forced Cloud Migration

Informatica is ending support for its on-prem MDM platforms by 2026, pushing customers toward Salesforce-first cloud offerings, regardless of readiness.



Vendor Lock-In

The Salesforce acquisition raises concerns around roadmap transparency, long-term independence, and the ability to integrate outside the SFDC ecosystem.



High Licensing and Services Costs

Informatica's layered pricing, heavy services dependency, and complex architecture make it difficult to forecast and control costs, especially in multi-domain or hybrid deployments.



Limited Deployment Flexibility

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Slow Time-to-Value

Lengthy implementation cycles (6–12+ months), reliance on custom development, and fragmented tooling delay business outcomes and ROI.

Semarchy SDP vs Informatica Matrix

Comparisons		Semarchy	TIBCO EBX
★	Deployment & Maintenance	Easy	Difficult
★	Single Solution for Core MDM	Yes	No (10+)
★	Native Multi-Domain/Multi-Use	Yes	No
★	Platform Flexibility & Integration	High	Moderate
	Deployment Options	On-Prem, Cloud, Hybrid, SaaS	On-Prem, Cloud, Hybrid, SaaS
	Performance / Scalability	High	High
	Workforce & Stewardship	Advance	Advance
	Technical Expertise Required	Minimal	High
★	Core Developer / User Experience	Intuitive	Complex
★	Pricing & Contracting	Easy	Difficult
	Native AI/ML Capabilities	No*	Yes
★	Customer Support / Satisfaction	High	Low
Market Position		Leader	Leader

Advantages of Switching to Semarchy



Faster Time-to-Value:

With modular architecture, low-code/no-code tools, and built-in governance, most customers go live in under 12 weeks and see measurable ROI in the first quarter.



Semarchy's intuitive, business-driven design helped us sell the platform to non-technical executives. We were also able to get our data onto the platform quickly. This let us get up and running straight away and showcase the benefits of Semarchy to stakeholders.



Anish Raivadera, MDM Technical Lead, Dentsu



Lower Total Cost of Ownership:

A predictable, streamlined pricing model helps you reduce licensing, services, and training costs—backed by a 315% ROI over 3 years (Forrester TEI).

Experience 60% savings in data steward workflows by Year 3 (dashboards, match/merge automation)



Simplified Migration Path:

Semarchy offers a proven migration framework, complete with accelerators, converters, and guided implementation to reduce risk and accelerate transition.



The support received from the Semarchy team during our implementation has been superior to any other IT software support experience in my professional career. I've also had a great experience with ongoing support from the Semarchy team, both in terms of live calls and quick responses to questions and tickets opened on the support portal.



Senior Manager of Master Data Management, June 2024



Modern Architecture, Designed for Users:

Built-in governance, semantic modeling, and role-based workflows make it easy for business users and data stewards to collaborate—without needing deep technical expertise.

Semarchy holds a 4.7★ overall rating from Gartner Peer Insights and a 97% willingness to recommend, compared to Informatica's 4.3★ rating.

Accelerate innovation and unlock value across your enterprise

38%

faster insights with the Semarchy Data Platform

~5.2x

increase in productivity of data FTBs gained annually

50%

less time spent training end users, compared to other data platforms

Get Started with

www.semarchy.com