

The *Only* MDM Native App on Snowflake

Two Trusted Data + AI Leaders, One Solution

Unify & Trust Data Easily in Snowflake

Eliminate data silos and create a shared version of the truth everywhere – all in one place

Scale Governance With Less Work & Costs

Empower teams with consistent, governed, high-quality data with intuitive, AI-powered data apps

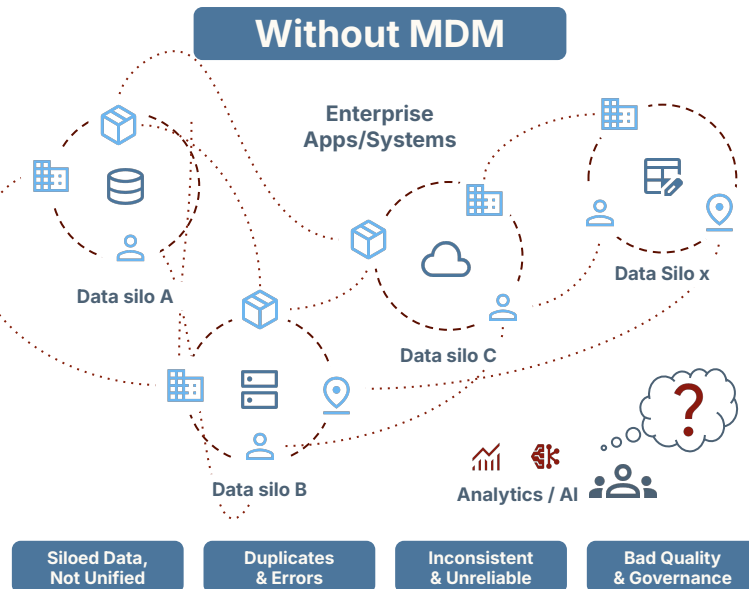
MDM + AI Data Cloud Leader, One Solution

Simplify success with the power of two verified data + AI leaders with less procurement headaches

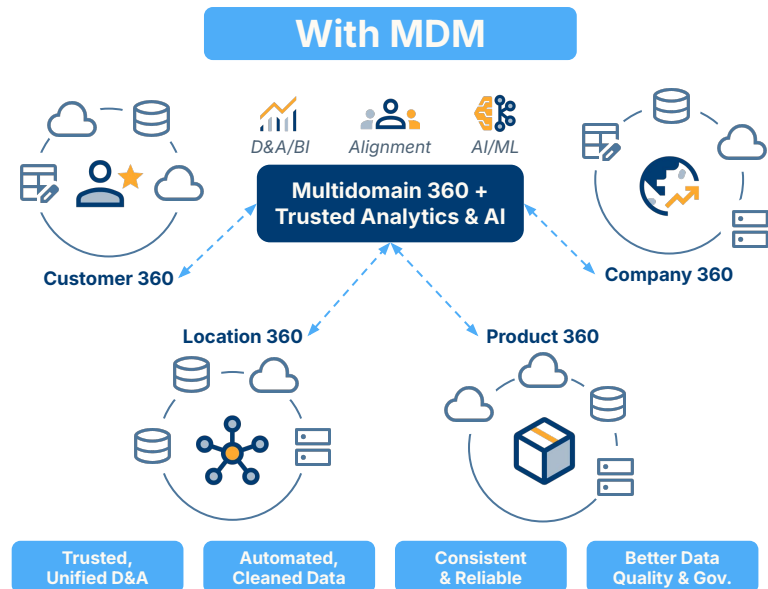
What is master data management (MDM)?

MDM is a discipline that combines people, processes and tech to create a single source of truth for your most critical data (customers, products, suppliers etc.). It provides faster, more reliable decision-making, while also reducing effort for data/IT teams to ensure high-quality, governed data – by enabling better collaboration and alignment.

Without MDM



With MDM



Why 400+ global organizations trust Semarchy

100%

Customers met their implementation goals in last the 24 months

<12 weeks

Deliver first solution to stakeholders and reduce adoption time by 60%

+315%

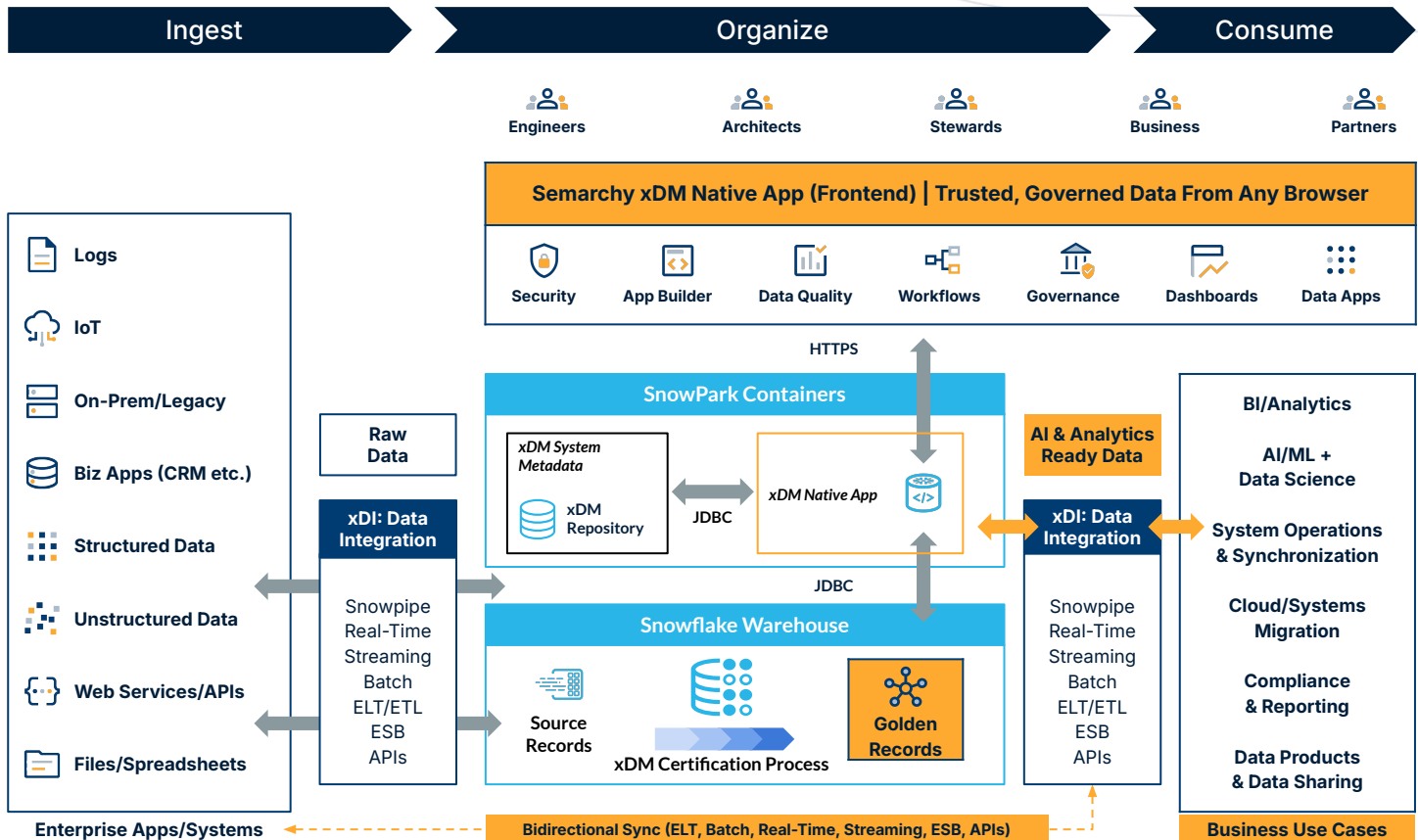
ROI over 3 years based on latest Forrester TEI study for Semarchy

4.9/5

Support rating on Gartner due to our world-class customer service & exp

xDM Native App Reference Architecture

The *only* MDM that runs natively on Snowflake's AI Data Cloud so you can scale your data strategy faster, securely and seamlessly with less overhead and access to Cortex AI



Design

Low-code, config-based UI for data models, DQ rules, apps, dashboards and more



Deploy

Semarchy generates the code, processes & UI as Native App in your SnowPark Container



Use

Intuitive, AI-enabled data apps accessible on any browser or programmatically via APIs

Engineers Developers DBAs Architects IT/Infra DS/AI/ML Governance Stewards End Users Partners