

BRIDGING THE AI-DATA GAP: TURNING AMBITION INTO ACTION



UNLOCK THE FULL POTENTIAL OF AI INVESTMENTS

Investment is skyrocketing, but are we ready?

- 74% of organizations are ramping up their AI investments this year.
- A whopping 98% face data quality issues that hinder their AI initiatives.
- Only 46% of companies trust the data they use for AI applications.

ALLOCATION OF AI BUDGETS

- 52% allocate more than 10% of their tech budgets to AI.
- Investment focus: **High Priority (25%)**, **Medium Priority (40%)**, **Exploratory (21%)**.

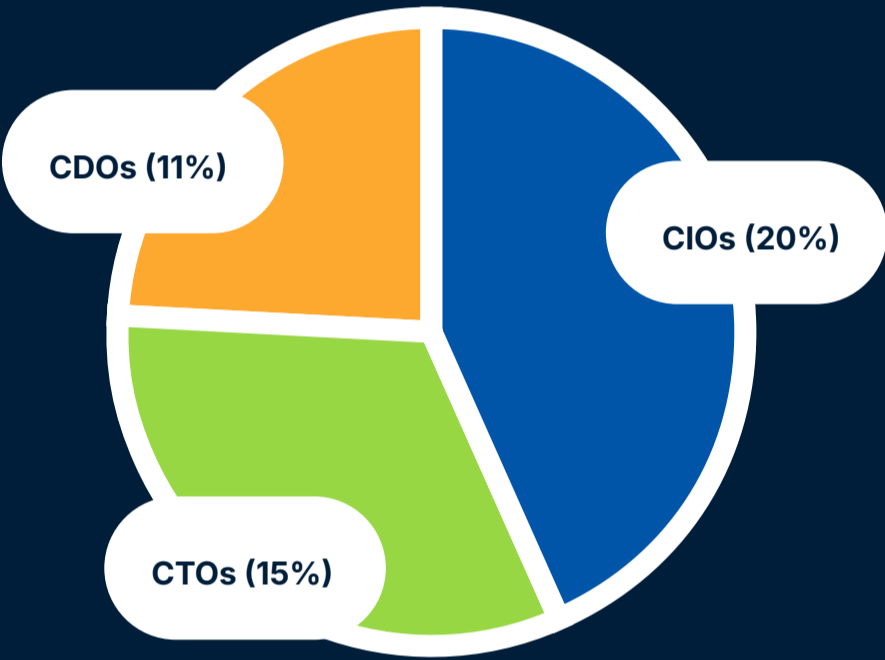


TOP CHALLENGES IN DATA QUALITY

- 27% struggle with data privacy and compliance constraints.
- 25% are bogged down by high volumes of duplicate records.
- 21% face challenges with inefficient data governance frameworks.

WHO'S IN CHARGE OF AI?

- **Leadership is Fragmented:**
 - CIOs (20%)
 - CTOs (15%)
 - CDOs (11%)
- Less than 7% of firms have a dedicated AI committee



CONFIDENCE IN MEETING AI GOALS

- 46% overall believe their AI goals are achievable.
- Confidence varies by role, with CEOs most optimistic at 50% and CFOs least at 38%.

AI INVESTMENT BY REGION



USA
84% plan to invest.



UK
72% plan to invest.



France
67% plan to invest.



THE ROAD AHEAD

- 46% of leaders say AI strategy should align with data management.
- Nearly half recognize the need for a structured approach to integrate AI and data governance.

Is Your Data AI-Ready?

Contact us to learn how Semarchy's data management solutions can empower your AI initiatives.

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