

SDP Enables Faster, Better Outcomes

Streamline DataOps, simplify governance and accelerate adoption across every team



Create

Unified Design Experience (DXP) for delivering data products with Copilot + CI/CD



Manage

Ensure and improve data governance + quality with AI-powered stewardship



Consume

Web interface to access and consume data products confidently as apps or APIs

Engineers

Developers

Architects

IT/Infra

Stewards

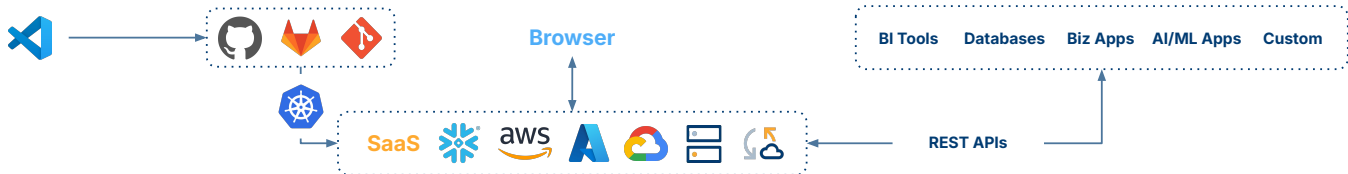
Analysts

Compliance

DS/AI/ML

End Users

Partners



Core Capabilities

Master Data Management

Create a single source of truth for any domain with flexible data modeling, match & merge

Data Governance

Discover and catalog data assets + enforce policies with AI-stewardship and workflows

Data Quality

Profile, clean and enrich data for AI with automated rules, monitoring and dashboards

Data Integration

Deliver data securely and efficiently anywhere with high-performance pipelines

Data Products

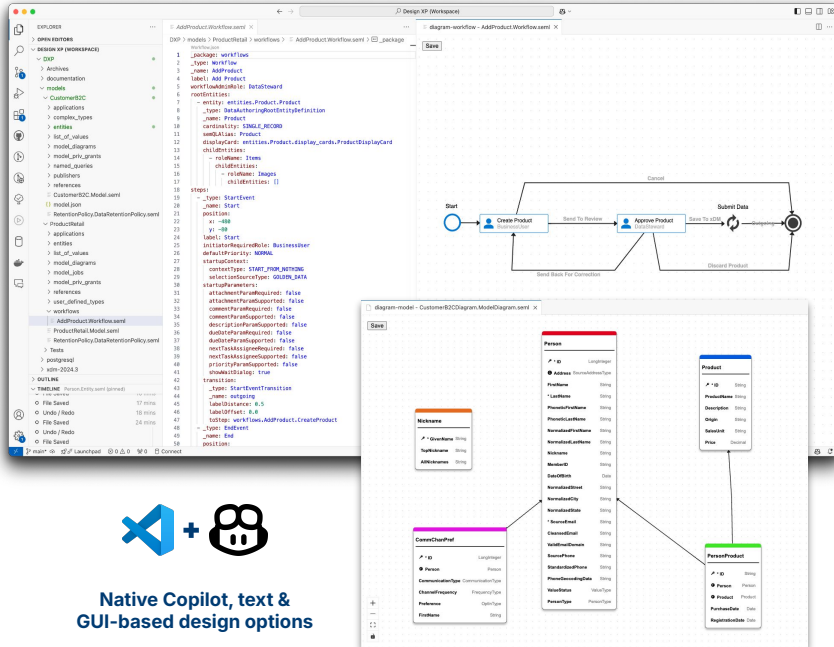
Enable self-service and lower TCO with packaged, reusable data products from apps to APIs

DataOps

Collaborate, design and deliver data products faster with Copilot and native CI/CD tools

Create: Agentic DataOps + Native CI/CD

Engineers, Developers, Architects, IT, DevSecOps, Data Product/App Owners



Native Copilot, text & GUI-based design options

Meet the Unified Design Experience (DXP) with modern, agentic DataOps

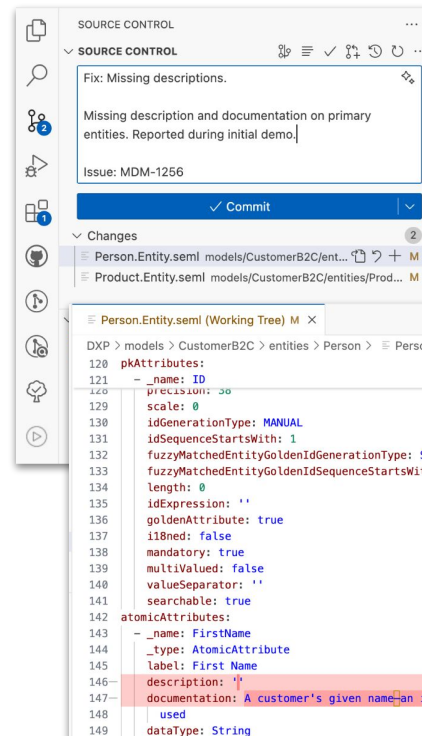
DXP leverages modern DataOps principles to provide engineers/devs a powerful, yet flexible workspace to create data products with file-based, GUI and agentic design – all inside VS Code, the most widely used IDE.

- Precisely configure every data model element, attribute, rule, UI, and more
- Flexible approach to design/model with SemQL + visual editing (limited for now)
- Increase productivity with built-in shortcuts, extensions, Copilot and more

Collaborate in real-time and scale your data product development → delivery

Traditional data management forces teams to work sequentially in silos, delaying delivery. SDP transforms this by bringing DevOps principles to MDM (DataOps) — enabling collaborative, agile development with native CI/CD so data products get to the business faster.

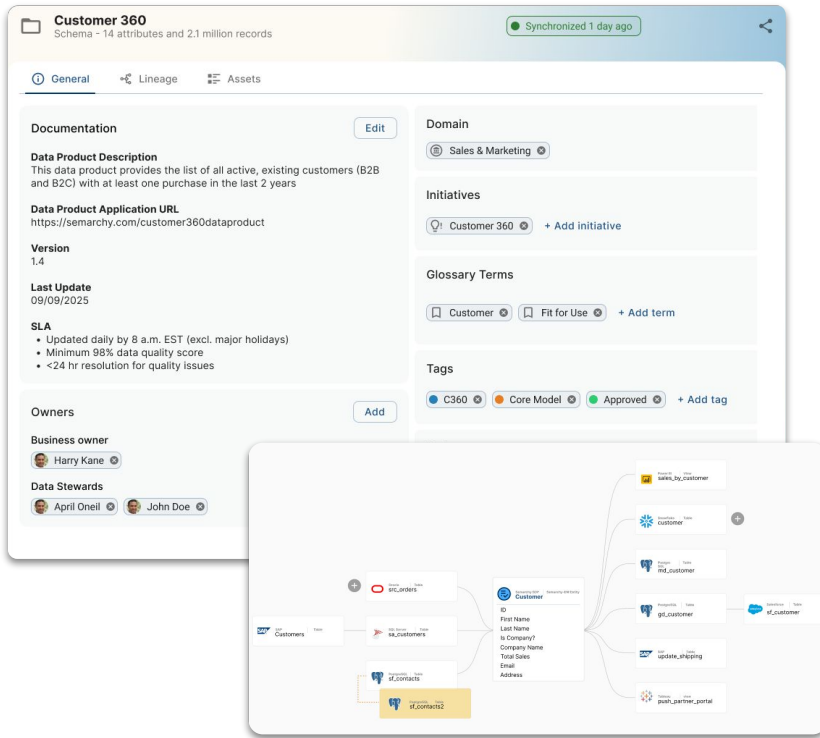
- Real-time collaboration and parallel dev + deploy (granularly) with version controls
- Connect directly into your existing CI/CD tools and pipelines to accelerate adoption
- Reuse data product components to ship faster, maintain quality and reduce errors



Integrate with your existing CI/CD tools and pipeline

Manage: AI-Stewardship & Governance

 Data Analysts, Stewards, Governance, BI Developers, Data Product/App Owners



Catalog, govern and monitor your data assets with AI-stewardship

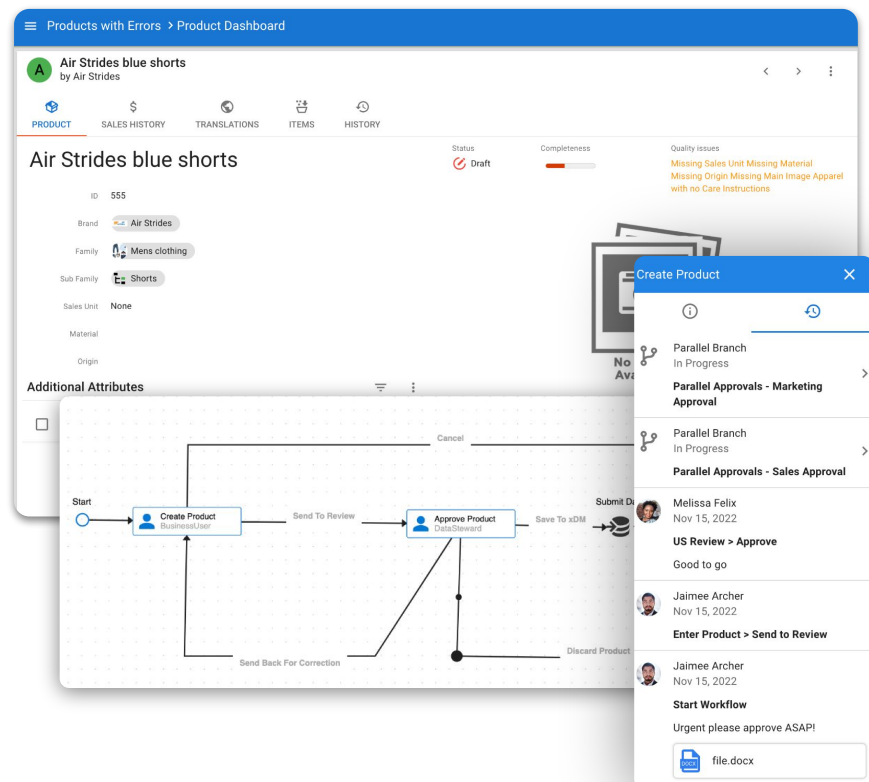
Enable a data-driven culture with an intuitive data catalog that links business context to data assets. Assign ownership, define policies and track your data's health across its full lifecycle.

- ➔ Automatically profile metadata from 50+ systems and link them to glossary terms
- ➔ Collaboratively curate, organize and enrich assets with AI automations
- ➔ Visualize your data's entire lineage and impact with customizable DQ metrics

Enforce, enrich and fix data quality automatically and with workflows

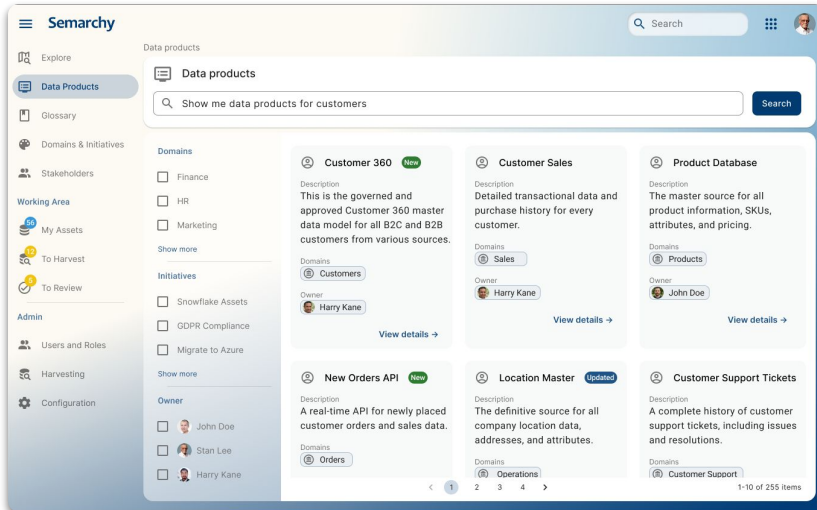
Improve data quality at scale by creating rules, monitoring anomalies, and fixing issues in real time. SDP merges duplicates automatically and blends AI with human oversight, turning data quality into a team-wide responsibility that drives faster, better decisions.

- ➔ Create custom DQ rules to cleanse data, enforce integrity, merge dupes etc...
- ➔ Automated alerts flags issues and trigger next steps with task routing
- ➔ Configure and embed AI seamlessly in any workflow with any LLM provider



Consume: Self-Serve Data Products

 Business Analysts, End Users, Partners, Downstream Apps/Systems



Search, access and use data products confidently without bottlenecking IT

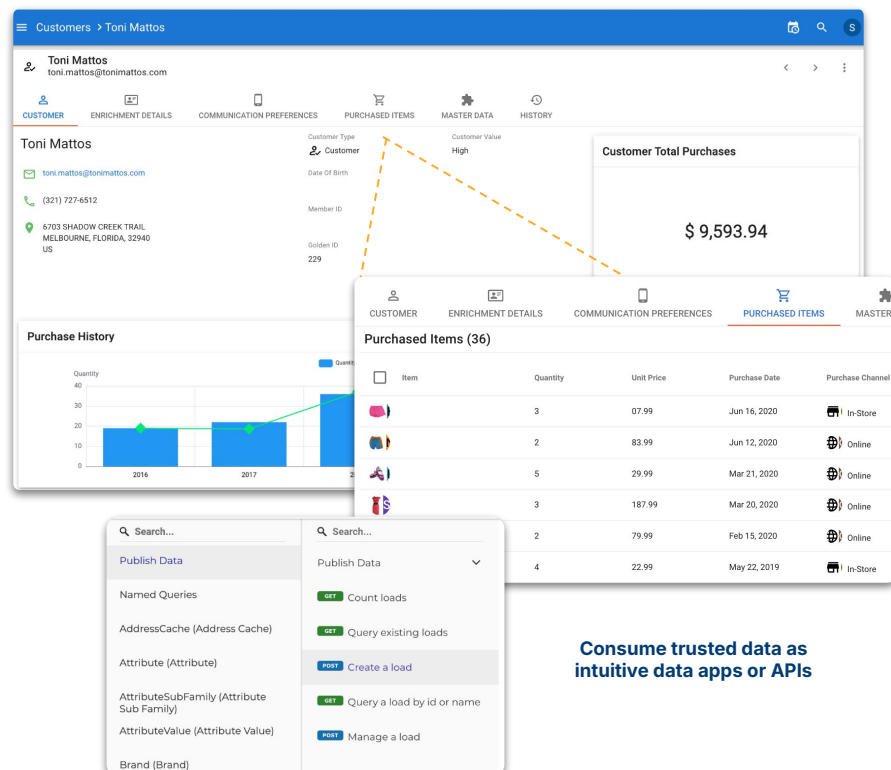
SDP's robust, yet intuitive data catalog enables everyone to easily discover and use trusted, relevant data to support their goals. Built-in context, ownership and controls means scalable, self-serve BI without overwhelming IT.

- Google-like search and filter for any data asset + favorite for faster access
- Confidently leverage data with detailed documentation, context and badges
- Accelerate adoption with SSO, identity providers, group management and more

Consume data products as intuitive apps or deliver downstream as APIs

SDP enables your teams to create, manage and consume trusted data products tailored to their needs. From intuitive data apps to automatically generated APIs for programmatic delivery, SDP supports them all in one platform.

- Create unlimited, multidomain CRUD data apps with business-friendly UI/UX
- Deliver golden data to downstream systems with REST API endpoints
- Support any data architecture or operational pattern concurrently



Consume trusted data as intuitive data apps or APIs