

Unlock the Value in Your Data with Master Data Management in the Energy Sector

Organizations in the energy industry are dealing with more data than ever. Master Data Management (MDM) unlocks the power of your data so you can enhance service, boost efficiency, and improve forecasting.

What is Master Data Management (MDM)?

MDM is a set of processes and technologies that consolidate data from multiple sources to create a single source of truth. This is essential in an era of big data, when suppliers and consumers generate vast amounts of data each day. You benefit from accurate, trustworthy data that lets you make better business decisions.

Take Control of Your Data with Semarchy's Unified Data Platform

Semarchy Unified Data Platform has been designed to help organizations in the energy industry to solve their unique challenges and harness the transformative power of MDM.

The comprehensive suite of data management tools will help you:

- Eliminate data silos
- Manage and govern complex data and ensure data reliability
- Keep your data secure and compliant
- Improve your customer experience
- Drive innovation and increase revenue

Eliminate Data Silos	Manage and Govern Complex Data and Ensure Data Reliability	Keep your Data Secure and Compliant	Improve the Customer Experience	Drive Innovation and Increase Revenue
Say goodbye to the proliferation of servers, spreadsheets, and systems. Semarchy gives you a unified view of your data, which can be accessed by any department via web browser.	Save time by designing and deploying data mappings and applications in a single platform.	Enjoy peace of mind about security and compliance. Semarchy lets you govern master data, implement new regulatory standards, and reduce legal, IP, and reporting risks.	Create customer-360 views that help you improve products, services, and experiences. Semarchy gives you valuable insights that help you reach, win, and keep customers.	Make better decisions thanks to improved business intelligence. Data-based insights let you innovate with confidence.
Get an 80% reduction in development time and a 60% reduction in maintenance costs with one integrated platform ^[1] .	Design and deploy tailored data apps in days and see ROI in under 10 weeks.	Reduce the risk of non-compliance fines by up to 90% ^[1] and the risk of data breaches by up to 80% ^[2] .	Boost customer satisfaction by 20% by using MDM to deliver personalized experiences ^[3] .	Drive ROI with better decision-making. Top-quartile enterprise intelligence performers were 2.7 times more likely to have experienced strong revenue growth in 2020–2022 ^[4] .

Semarchy Unified Data Platform streamlines your use of MDM, turning your data into power. From one single, comprehensive platform, you can manage, govern, and secure all of your data, so you can move faster, smarter, and without compromise. Click the button below to get a custom demo!

[1] CompliancePoint, "Data Governance Benefits." [2] IBM, "The Benefits of Data Governance." [3] McKinsey, "Personalization at Scale: Building Value Through Data-Driven Customer Experiences." [4] CIO, "Why Companies with a Data-Driven Culture Achieve Competitive Advantage."