

The Next Great Revolution

Manufacturing faces a data explosion, with volumes growing 40% annually, but only 39% of companies leverage it beyond single products [1]. On the brink of a data revolution, solutions, like master data management, are needed to unlock insights for improved productivity, customer experiences, and environmental impact.

What is Master Data Management (MDM)?

MDM is a set of processes and technologies that consolidate data from multiple sources to create a single source of truth. This is essential in an era of big data, when suppliers and consumers generate vast amounts of data each day. You benefit from accurate, trustworthy data that lets you make better business decisions.

Take Control of Your Data with Semarchy's Unified Data Platform

Semarchy Unified Data Platform has been designed to keep your organization competitive. With this platform, manufacturers can unlock the transformative powers of MDM.

The comprehensive suite of data management tools will help you:

- Knock down silos and improve operational efficiency
- Manage and govern complex data to enable informed decisions
- Stay compliant and secure your data
- Enhance customer experiences and protect the supply chain
- Focus on innovation and increase revenue

Eliminate Data Silos	Eliminate Data Silos	Eliminate Data Silos	Eliminate Data Silos	Eliminate Data Silos
Manufacturers can achieve a 15% increase in productivity by improving data management and analytics capabilities [3].	Poor data quality costs organizations an average of \$154 million per year, and data errors can impact supply chain efficiency and product quality. [4]	58% of manufacturers consider compliance and risk management a top priority. [5]	Companies with strong MDM capabilities achieve a 26% increase in customer retention rates and a 12% increase in cross-sell and upsell revenue. [6]	Manufacturing companies that implement MDM can achieve a 20% increase in revenue. [7]
Semarchy Unified Data Platform provides a centralized data platform so manufacturers can eliminate data silos, streamline their data integration, cleansing, and validation processes, and reduce operational costs.	Semarchy Unified Data Platform consolidates product, customer, supplier, and other crucial data into a single, reliable source of truth for manufacturers, enabling insightful analysis, problem identification, and informed decision-making.	Semarchy Unified Data Platform helps manufacturers stay compliant and avoid risks with accurate, auditable data, protecting it onsite and in transit.	Semarchy Unified Data Platform empowers manufacturers with unified customer, inventory, and supplier data, enabling personalized experiences and smooth supply chains.	Semarchy Unified Data Platform's simplifies data management, boosting innovation, operations, and customer engagement. Drive revenue with efficient data-driven decisions.

Semarchy Unified Data Platform streamlines your use of MDM, turning your data into power. From one single, comprehensive platform, you can manage, govern, and secure all of your data, so you can move faster, smarter, and without compromise. Click the button below to get a custom demo!

[1] McKinsey. [2] Forrester. [3] IDC, "Smart Manufacturing: How Data Management and Analytics are Transforming the Factory." Gartner, "Master Data Management Survey." [5] Ventana Research, "Master Data Management for Manufacturing." [6]Aberdeen Group, "Master Data Management: The Foundation for Effective Enterprise Data Management." [7] Aberdeen Group, "Master Data Management: The Foundation for Effective Enterprise Data Management"