



Statement of Direction

September 2021



Contents

Contents	2
Statement Of Direction	3
Introduction	3
Disclaimer	3
Vision	4
About Semarchy xDM	4
About Stambia	5
Common Vision	5
Expected Transformations	6
How will the Stambia product evolve?	6
How will the Semarchy xDM platform evolve?	7
More information	7



Statement Of Direction

Introduction

Semarchy, the creator of the Intelligent Data Hub™ and a global leader in data management solutions, acquired Stambia, a pioneer and innovator of flexible, adaptable data integration technologies. This acquisition extends the Semarchy xDM Data Hub platform with comprehensive data integration capabilities, allowing the company to further accelerate their data management innovation and enable improved support for deployment of a data fabric architecture.

This document provides insight into the vision and roadmap for Semarchy xDM Data Integration (xDI). It is intended solely to help you assess the business benefits for new or existing installations and to plan your data management and data integration projects.

Disclaimer

The information provided by Semarchy, Inc. and/or its affiliates ("I", "we," "us" or "our" or "Semarchy") herein is for general informational purposes only. Use and reliance on this information is solely at your own risk.

All information provided in this document is proprietary, and is the exclusive property of Semarchy. The information is provided in good faith, however, we make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability or completeness of any information and is presented solely to assist you in planning for the implementation of the product described. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described in this document remain at the sole discretion of Semarchy.

WE DO NOT WARRANT, ENDORSE, GUARANTEE, OR ASSUME RESPONSIBILITY FOR THE ACCURACY OR RELIABILITY OF ANY INFORMATION OFFERED BY THIRD-PARTY WEBSITES LINKED THROUGH THE SITE OR ANY WEBSITE OR FEATURE LINKED IN ANY BANNER OR OTHER ADVERTISING. WE WILL NOT BE A PARTY TO OR IN ANY WAY BE RESPONSIBLE FOR MONITORING ANY TRANSACTION BETWEEN YOU AND THIRD-PARTY PROVIDERS OF PRODUCTS OR SERVICES.

The information in this document cannot and does not contain technical advice. The technical and business information related to the software and/or services is provided for general informational and marketing purposes only and is not a substitute for professional services. Accordingly, before taking any actions based upon such information, we encourage you to consult with Semarchy sales representatives.



Vision

About Semarchy xDM

Semarchy xDM is an all-in-one platform for master data management, data integration, data quality, and data governance. With Semarchy xDM, you regain ownership of your critical data and easily define and enforce corporate policies. Organizations of all sizes and industries benefit from a full set of features to build production-ready, operational and analytical applications in a single environment. Semarchy xDM allows enterprises to improve the efficiency of their operations through quality data with fast time to value, resulting in measurable business results.

About Stambia

Stambia is a customer-centric software company that provides an agile and flexible data integration solution. Its unified and scalable solution accelerates the digital transformation of varying sizes and types of organizations, and significantly reduces the costs related to all types of data integration projects. The results are tangible and immediately profitable.

Stambia is used for any type of data integration project (ETL/ELT Batch, Big Data, Data Lake, Real Time/Streaming, Data Hub, API/Web Services, move to the cloud) with the same development interface (GUI) and the same architecture, where many products are usually needed.

Common Vision

At Semarchy and Stambia, we share a common background and vision with regards to the data landscape.

We understand the value of Data Integration.

Integration is a crucial part of any data project, for the exchange of data and metadata. As the business and technology landscape changes, the need for cutting-edge technologies with a large degree of flexibility and extensibility is essential. We believe that Stambia's Evolutive Technology, support for batch/real-time patterns, and ELT (Extract-Load-Transform) architecture for top performances are key differentiators for integration.



We know that Data Hub and Data Integration work better together.

The Data Hub, as a central point for information sharing across applications, needs a data integration layer to collect data from a variety of heterogeneous systems and applications and distribute, to the same or different systems, data that is well governed, mastered and managed.

On the other hand a Data Integration initiative, as it evolves, requires the capabilities of a data hub to support its critical data assets storage, data quality, data governance, data catalog, and data glossary needs.

We have a common DNA.

As a customer-centric company, we value quality service and support. We always aim at delivering a best-in-class customer experience above all.

We provide enterprise-scale software, and want our clients to benefit from easy, fast and agile implementation and deployment thanks to our declarative/model-driven design, universal mapping, and code generation capabilities.

The data management capabilities that we deliver to the market provide tangible positive business outcomes. We promote technical and business transparency, openness and accountability.

We want to build the next generation Data Management Platform.

The multiplication and variety of tools available in the marketplace has resulted in a fragmented approach to data management, and often leads data initiatives to project fatigue and failure.

We think that the convergence of essential data management capabilities in a single platform with extensive support for open metadata and data exchange is crucial for augmented data management and governance.

In addition, as new deployment and implementation options (on-premises, cloud, hybrid, multi-cloud, SaaS) appear, fundamental concepts such as pervasive data quality, security and traceability remain foundational principles.



Expected Transformations

How will the Stambia product evolve?

We plan to rebrand the Stambia product as Semarchy xDM Data Integration (xDI).

The Semarchy xDM Data Hub will remain available as an independent product. As these products become more tightly integrated, it will drive more value for our customers.

We plan to continue and enhance the data integration capabilities for all your projects:

- Batch integration (ELT/ETL) for business intelligence and analytics
- Data Lakes and Big Data projects
- Data Hub Architectures/Application data exchange
- API and Web Services publishing
- GDPR (anonymization) projects
- Cloud projects and migrations
- Streaming and Real-time ingestion

We plan to continue the proven approach to solving the data integration problem, which includes:

- The universal data mapping for faster data integration projects and quick adoption
- The adaptive platform concept, by increasing the number of built-in technologies and templates while keeping the possibility to create your own
- The delegation of transformations for better performances, possibly adding new engine options for processing
- A simple and lightweight architecture based on standards

We plan to introduce advanced connectivity with the other components of the Semarchy xDM platform to facilitate data and metadata integration between the hundreds of supported technologies and the Semarchy Intelligent Data Hub.



How will the Semarchy xDM platform evolve?

Semarchy xDM will benefit in the short term from the connectivity available in the **Semarchy xDM Data Integration** component to:

- Load data in batch and real time from any data source into the data hub
- Propagate data hub changes in batch and real time to any database or application

We plan in the medium/longer term to introduce new features to the other platform components (Data Hub, Discovery, Dashboards, Governance) based on data and metadata integration capabilities.

More information

If you need more information, connect with us at info@semarchy.com.