

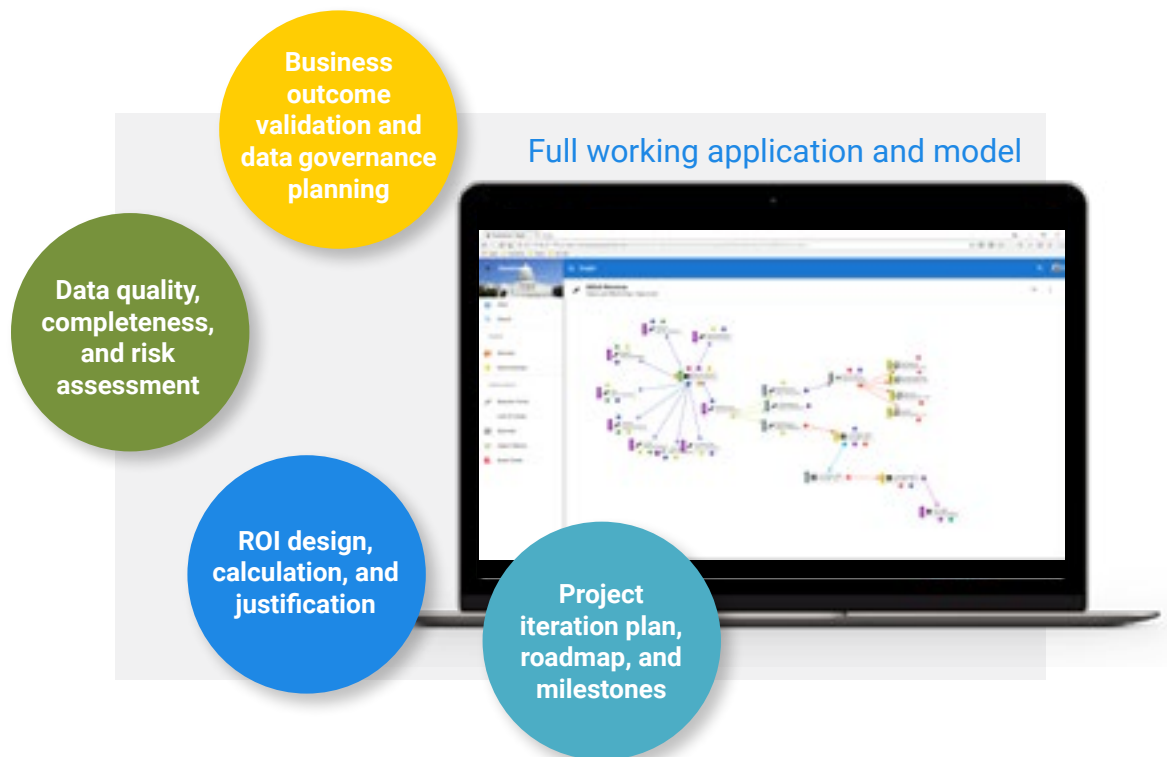


xDM is an Intelligent Data Hub for Master Data Management (MDM), Application Data Management (ADM), Reference Data Management (RDM) and Data Governance.

Fuel better BI with Intelligent Data Management™

Big Data, Business Intelligence and Analytics need clean, controlled and mastered foundational data in order to provide accurate results in highly regulated and quickly changing environments.

Intelligently manage the underlying data that fuels BI, Reporting and Analytics with xDM from Semarchy. Gain lineage, audit and traceability alongside the ability to master, govern and enrich your existing information, without disruption to existing systems.



xDM is the only solution of its kind to leverage the Material Design language, which empowers everyone in the organization to curate, steward and govern data intuitively.



SMART

Smart algorithms empower stewardship and advance matching, survivorship, curation and classification.

A native, semantically complete data model facilitates transparent lineage, auditability and governance.



AGILE

Agile methodologies applied to data management are materialized via an intuitive, integrated design, development and user interface.

Adaptive modeling enables business flexibility.



MEASURABLE

xDM is evolved into a business with minimal disruption, to optimize adoption and show measurable enterprise ROI almost immediately.

A single interface for data governance policy definition and enforcement.

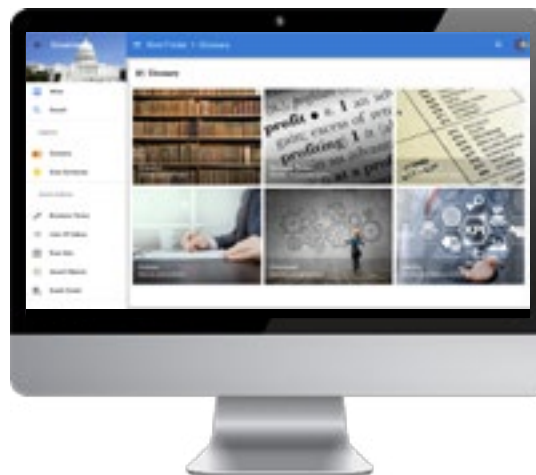


Reliable Data Quality and Governance for any Business Intelligence environment



Confidence

Top-notch analytics relies on governed data that should be trusted for accuracy. Too often, superior BI tools and dashboards are powered with unproven data, and the “garbage in, garbage out” principle applies. This problem is compounded with predictive systems, where small errors beget big miscalculations. xDM provides non-technical and power users alike a way to curate, manage and steward data with an intuitive application interface available across any device and deployment.



Security

Regulation and privacy concerns are increasing while as business needs necessitate putting data in the hands of people at all levels in the organization. Data breaches, as well as mis-handled information mistakes cost businesses millions annually. xDM makes persona-based, granular and quantum access control possible at the level of individual fields, where data can be governed collaboratively, yet securely in highly distributed environments.



Simplicity

The desire to be a more data-driven business, and the increasing role of digital-native staff compound the requirements for access to trusted data. While digital-native staff are more comfortable with data, their ability to perform relatively complex data quality and enrichment capabilities is limited.

xDM empowers every user with capabilities previously reserved for only for highly trained analysts. Matching, merging, de-duplication, and enrichment leverage smart algorithms and Artificial Intelligence (AI) to empower data champions at every level.



Traceability

Increasingly, data knowledge is not sufficient--business analysts need to know the lineage of each data point, and have the ability to trace it back through the information lifecycle, through transactional and source systems. Every change in data, who changed it and when needs to be provided for transparency and auditability.

xDM makes the complete lineage easy to explore, review and audit with an intuitive interface presents clear, detailed change history for every field. In addition, even complex data rules are made plain and easily understood.

Dazzling visualizations and advanced analytics are most effective when they're based on trusted, governed data.

xDM empowers everyone in the organization to collaborate curation, governance, and stewardship of critical data assets.

Learn More:
semarchy.com/bi

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