



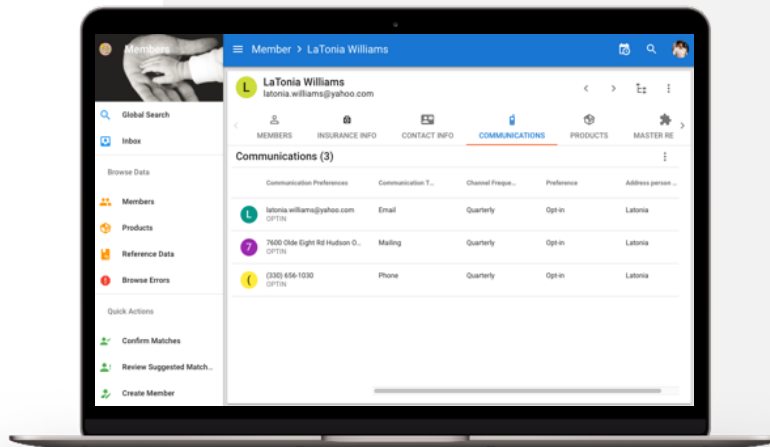
xDM is an Intelligent Data Hub for Master Data Management (MDM), Application Data Management (ADM), Reference Data Management (RDM) and Data Governance.

Fast Track GDPR Data Efforts with xDM

The Global Data Protection Regulation (GDPR) Requires organizations who control or process personal data on any European Economic Area (EEA) Citizen or Resident to comply with its mandate from 25 May 2018 onward.

Leveraging xDM is the fastest way to provide the widest audience within an organization a way to address data subject access requests for some of the most challenging requirements of GDPR compliance.

xDM Intelligent Data Hub



Instantly access all data pertaining to a customer



Empower staff to accept and execute requests



Confirm all erasure requests throughout all data sources



Obtain and export data from all systems with a single request

These requirements extend beyond the Data Protection Officer (DPO), to include operational staff that need to respond to data subject requests. Integrating every backend system that has people data quickly, and making it available intuitively for regular business users is a daunting task.

xDM simplifies this via an iterative implementation approach, where new sources and attributes can be added iteratively. Flexible data models can be adjusted as needed to accommodate the custom views of people data that are required by each departmental requirement.

Fast-Track GDPR Data Efforts

Combine mature data management capabilities in trusted, easily accessible formats that interoperate easily with existing information infrastructure investments.



SMART

Smart algorithms empower stewardship and advance matching, survivorship, curation and classification.



AGILE

Agile methodologies applied to data management are materialized via an intuitive, integrated design, development and user interface.



MEASURABLE

xDM is evolved into a business with minimal disruption, to optimize adoption and show measurable enterprise ROI almost immediately.



Combine mature data management capabilities in trusted, easily accessible formats that interoperate easily with existing information infrastructure investments. Empower business users, controllers, processors and the DPO as needed with the Intelligent Data Hub, xDM.

GDPR requires adjustments to the way in which data is handled, and the people, processes and technology around personal information. xDM is the ideal tool to get started quickly, and deliver an enterprise-scalable data solution that can flex and grow with your data protection requirements for years to come.

xDM empowers everyone in the organization to collaborate, curate, govern, and ensure the proper stewardship of precious customer data.



Access

Enable data subjects to authenticate via web or call center, access and view their data. Mastering people data in xDM is straightforward, with easy interoperability for standard database and integration systems.



Rectification

Allow DPO staff or data stewards to accept requests with intuitive workflows, native to xDM allow from data subjects, and carry out required actions. Persona-based access control empowers authorized staff and a logical user interface makes rule definition straightforward and highly customizable.



Erasure

Confirm erasure requests by connecting all relevant data sources to xDM, and enabling the dissemination of delete requests, where authorized from a single system. Full lineage, traceability and auditability is maintained, while complying with the requirement to eliminate personal data.



Portability

Empower data subjects to obtain and export all relevant details from systems across the enterprise with a single request from xDM. Industry standard data handling processes make dispensing personal data in a structured, commonly used and machine readable format.

Empower business users, controllers, processors and the DPO as needed.

80%

80% of Semarchy clients have a fully-functioning solution in under 10 weeks, so no matter where you are on your regulatory compliance journey, xDM is the fastest way to tackle the challenges of GDPR.

xDM from Semarchy is a data management solution that can be configured to help with a myriad of enterprise information challenges. Always consult legal counsel and your DPO on proper handling and disposal of individual personal data under GDPR or any regulation.

Learn More:
semarchy.com/GDPR

Semarchy, Inc.
450 Townsend St.
Suite 100
San Francisco, CA 94107
+1.650.240.2000